



About NVMe Developer Days

The inaugural NVMe Developer Days, December 5-6, 2018 in San Diego, CA, will focus on those developing NVMe-based storage used in enterprise computing, personal computers, servers, networking equipment, high-performance computing, embedded applications, mobile applications, automotive applications, mil/aero applications, and other areas. The primary audience will be engineers and programmers, and the program will provide an annual update of the industry, describe the latest additions to the specification, cover legacy and new applications, and explain ways to improve performance, reduce cost, lessen power consumption, increase scalability, and cut latency.

NVMe Developer Days will allow NVMe developers from all application areas to get the latest information on specifications, products, and ecosystem support. They'll get current on ways to make their applications run faster, scale better, use less power, and reduce latency. This unique event gives attendees an opportunity to network with peers, ask questions of the experts, and talk to vendors offering a wide variety of products and services.

Who Will Attend

Engineers and programmers developing NVMe applications or NVMe-based products, as well as product managers, product planners, engineering managers, CTOs, consultants, analysts, marketing engineers, and product marketing managers. Expected registration is 400-500.

Why You Should Sponsor

The NVMe Market is estimated to be \$60B by 2021¹.

By sponsoring the 2018 NVMe Developer Days, you will establish your company as a leader in this exciting industry, with the opportunity to shape the development activities of products and solutions that will evolve and advance to meet this increased demand. As a Founding Sponsor, you will be positioned at the front of the list as the event grows in content and value. Join us to take a high-visibility role!

San Diego Venue in DECEMBER is an excellent escape from the Cold Weather!

¹ Storage Newsletter October 2017



<p>Platinum Keynote Sponsorship</p> <ul style="list-style-type: none"> • Keynote (Limited to 5) • 6 ft table draped – Electrical- Easel – trash can • Web Banner Ad - NVMe Dev Days • 5 full conference Passes • Logo on all email marketing prior/post <p>Platinum Sponsorship.....\$20,000</p>	<p>Silver Sponsorship</p> <ul style="list-style-type: none"> • 6 ft table draped – Electrical- Easel – trash can • 2 full conference registrations • Logo on all email marketing prior/post • Select One of the sponsorship options <ul style="list-style-type: none"> • Lanyards • Conference Bag Inserts • Continental Breakfast - one day (2 available) <p>Silver Sponsorship.....\$5,000</p>
<p>Premier Sponsorship</p> <ul style="list-style-type: none"> • 6 ft table draped – Electrical- Easel – trash can • Web Banner Ad - NVMe Dev Days • 4 full conference Passes • Logo on all email marketing prior/post • Choose ONE <ul style="list-style-type: none"> • Reception • Conference Signage <p>Premier Sponsorship.....\$15,000</p>	<p>Standard Exhibit</p> <ul style="list-style-type: none"> • 6 ft table draped – Electrical- Easel – trash can • 1 full conference registration <p>Standard Exhibit Table.....\$3,000</p>
<p>Gold Sponsorship</p> <ul style="list-style-type: none"> • 6 ft table – draped – Electrical – trash can • 3 Full conference Passes • Logo on all email marketing prior/post • Select ONE of the following sponsor options: <ol style="list-style-type: none"> a. Conference Bags b. Registration Desk Panels (2) c. Day's Lunch (2 available) d. Beer and Pizza Chat with the Experts <p>Gold Sponsorship.....\$10,000</p>	<p>Official Networking Exhibit Times 8 - 9 am Noon- 2 pm Breaks (morning/afternoon) Networking Reception (2 hours after last session)</p> <p>Exhibit Sales - Kat Pate 505-238 3208 Kat@nvmedeveloperdays.com</p>



Primary Contact - to receive all information pertaining to the exhibit

Company:	PO#:
Contact:	Title:
Address:	City:
State:	Country:
Telephone:	Email:

Billing Contact - complete only if different from above

Contact:	Title:	
Address:	City:	
State:	Country:	ZIP/Postal:
Telephone:	Email:	

Exhibitor/Sponsorship Levels

Sponsorship Selection (*sponsorships include space plus item selected*)

- Platinum Sponsorship - \$20,000
 - Silver Sponsorship - \$5,000
 - Premier Sponsorship - \$15,000
 - STANDARD TABLE- \$3,000
 - Gold Sponsorship - \$10,000
- \$ _____

Sponsorship ITEM: _____

Table Space Number
 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Adjustment \$ _____
Invoice Total \$ _____

We understand that this application becomes a legally binding agreement when accepted by an agent of NVMe Developer Days 2018. Cancellation fee is 50% of fee through July 15, 2018 and 100% thereafter.

Agreed _____ Date _____ Exhibiting Company Representative

Agreed _____ Date _____ NVMe Dev Days Representative