



## About NVMe Developer Days

**Purpose:** One-stop shop for all things NVMe, the fast-emerging standard for high-speed storage. Also covers NVMe-oF for networked storage.

**Expected Attendance:** 400 to 500 design engineers, programmers, and managers

**Reasons to Exhibit:** Be a leader in a new market that will soon reach \$60 billion. The only exclusively NVMe show! Attractive Bayfront location in sunny San Diego! A recent survey by ActualTech Media of IT professionals found that 79% wanted to learn more about NVMe, and only 15% already have direct experience. As ActualTech put it, "There are incredible opportunities for vendors with an NVMe story to shape the narrative."

**Key Features:** Keynotes from major industry players, sessions focused on helping designers create better systems now, annual update and industry trends sessions, expert table session for networking and direct questions to leaders in the field

## Overview

The inaugural NVMe Developer Days is for storage developers working on applications in enterprise computing, personal computers, servers, networking equipment, high-performance computing, embedded applications, mobile applications, automotive applications, and mil/aero applications. The program will provide an annual industry update, describe the latest specifications, cover legacy and new applications, and explain ways to improve performance, reduce cost, lessen power consumption, increase scalability, and cut latency.

NVMe Developer Days will offer developers the latest information on products and ecosystem support. This unique event gives attendees an opportunity to network with peers, hear from the experts, and talk to leading vendors.

## Who Will Attend

Engineers and programmers developing NVMe applications or NVMe-based products, as well as product managers, product planners, engineering managers, CTOs, consultants, analysts, marketing engineers, and product marketing managers. Expected registration is 400-500.

## Why You Should Sponsor

Establish your company as a leader in a dynamic new technology. Surveys show that industry is moving to NVMe rapidly and getting great results. As a Founding Sponsor, you will be at the forefront as the event grows. Join us to take a high-visibility role!

**San Diego Venue in DECEMBER is an excellent escape from the Cold Weather! Hilton Bayfront is right on beautiful San Diego Bay with a direct elevated walkway to the Gaslamp district of restaurants, night clubs, and shops.**



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| <p><b>Platinum Keynote Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Keynote (Limited to 5)</li> <li>• 6 ft table draped – Electrical – 2 Chairs – trash can</li> <li>• Web Banner Ad - NVMe Dev Days</li> <li>• 5 full conference Passes (\$995 value ea.)</li> <li>• Logo on all email marketing prior/post</li> </ul> <p><b>Platinum Sponsorship.....\$20,000</b></p>   | <p><b>Silver Sponsorship</b></p> <ul style="list-style-type: none"> <li>• 6 ft table draped – Electrical – 2 Chairs – trash can</li> <li>• 2 full conference registrations (\$995 value ea.)</li> <li>• Logo on all email marketing prior/post show</li> </ul> <p>Select <b>One</b> of the sponsorship options</p> <ul style="list-style-type: none"> <li>• Lanyards (<b>Receive artwork by Oct. 1</b>)</li> <li>• Conference Bag Inserts</li> <li>• Continental Breakfast - one day (2 available)</li> </ul> <p><b>Silver Sponsorship.....\$5,000</b></p> |
| <p><b>Premier Sponsorship</b></p> <ul style="list-style-type: none"> <li>• 6 ft table draped – Electrical – 2 Chairs – trash can</li> <li>• Web Banner Ad - NVMe Dev Days</li> <li>• 4 full conference Passes (\$995 value ea.)</li> <li>• Logo on all email marketing prior/post</li> <li>• Choose ONE <ul style="list-style-type: none"> <li>• Reception</li> <li>• Conference Bags (<b>Receive artwork by Oct. 1</b>) Conference Bag Inserts</li> <li>• Conference Signage (1) Reg Desk Kick Panel</li> </ul> </li> </ul> <p><b>Premier Sponsorship.....\$15,000</b></p> | <p><b>Standard Exhibit</b></p> <ul style="list-style-type: none"> <li>• 6 ft table draped – Electrical – 2 Chairs – trash can</li> <li>• 1 full conference registration (\$995 value ea.)</li> </ul> <p><b>Standard Exhibit Table.....\$3,000</b></p>  |
| <p><b>Gold Sponsorship</b></p> <ul style="list-style-type: none"> <li>• 3 Full conference Passes (\$995 value ea.)</li> <li>• Logo on all email marketing prior/post</li> <li>• Select ONE of the following sponsor options: <ul style="list-style-type: none"> <li>• Hall Meter Board Signs – 2</li> <li>• Registration Desk Panels (2)</li> <li>• Day’s Lunch (2 available)</li> <li>• Beer and Pizza Chat with the Experts</li> </ul> </li> </ul> <p><b>Gold Sponsorship.....\$10,000</b></p>  | <p><b>Official Networking Exhibit Times</b></p> <p>Dec 5 &amp; 6, 2018<br/> WEDNESDAY - THURSDAY<br/> Breakfast 8:00 –9:00<br/> Noon- 2 pm<br/> Breaks (morning/afternoon)<br/> Networking Reception Weds. Dec 5 (after last session) 6:00 – 8:00 pm</p> <p><b>Exhibit Sales - Kat Pate 505-238 3208</b><br/> <b>Kat@nvmedeveloperdays.com</b></p>   |



Hosted by Conference ConCepts, Inc.

Our Company desires to purchase **NVMe Developer Days** Sponsorship and/or Exhibition Space

Exhibit Space/Sponsorship Total Fee: \$ \_\_\_\_\_ Table Space # - 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

Standard table exhibit fee includes one 6ft. skirted table, standard electrical, 2 chairs and trash can. *Exhibitor Manual* contains ancillary services for your booth to be purchased separately from TriCord, the official Show Contractor (signage, electrical, shipping, labor, other services).

Sponsorship Selection: Platinum \_\_\_\_\_ Premier \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Standard Exhibitor \_\_\_\_\_

Sponsorship Option Selection: \_\_\_\_\_ #Conference Passes \_\_\_\_\_

**Payment Terms: Make payment to: Conference ConCepts, Inc. Ref: NVMe2018. Credit card payments by phone please contact: Chip Stockton, Conference Manager – phone (858) 673-1372 – Email: Chip@conferenceconcepts.com**

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| <b>Invoicing Agent Address</b><br>Conference Manager, Chip Stockton<br>Conference ConCepts, Inc.<br>12463 Rancho Bernardo Road, #373, San Diego, CA 92128<br>Email: chip@conferenceconcepts.com | <b>Cancellation Policy:</b><br>Written notice to Chip Stockton must be received for all cancellations. <b>A cancellation fee of 50% of total cost will be charged for cancellations received by September 15, 2018 and a cost of 100% will be charged thereafter.</b> |
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**Apply by fully filling out Application and signing at the bottom – upon receipt Conference ConCepts will send an email/invoice confirming this Application with booth and/or Sponsorship selections.**

|   |                |
|---|----------------|
| Company:                                  | Title:         |
| Contact Name:                             | Address:       |
| Email:                                    | City/State/Zip |
| Telephone(s)                              |                |
| <b>PAYMENT - INFORMATION</b>              |                |
| Billing/Invoicing ( Same as Above _____ ) | PO#            |
| Credit Card #:                            | Expiration:    |
| Invoice Contact:                          | Contact Phone: |
| Address:                                  | Email:         |
| City State Zip:                           | Fax:           |

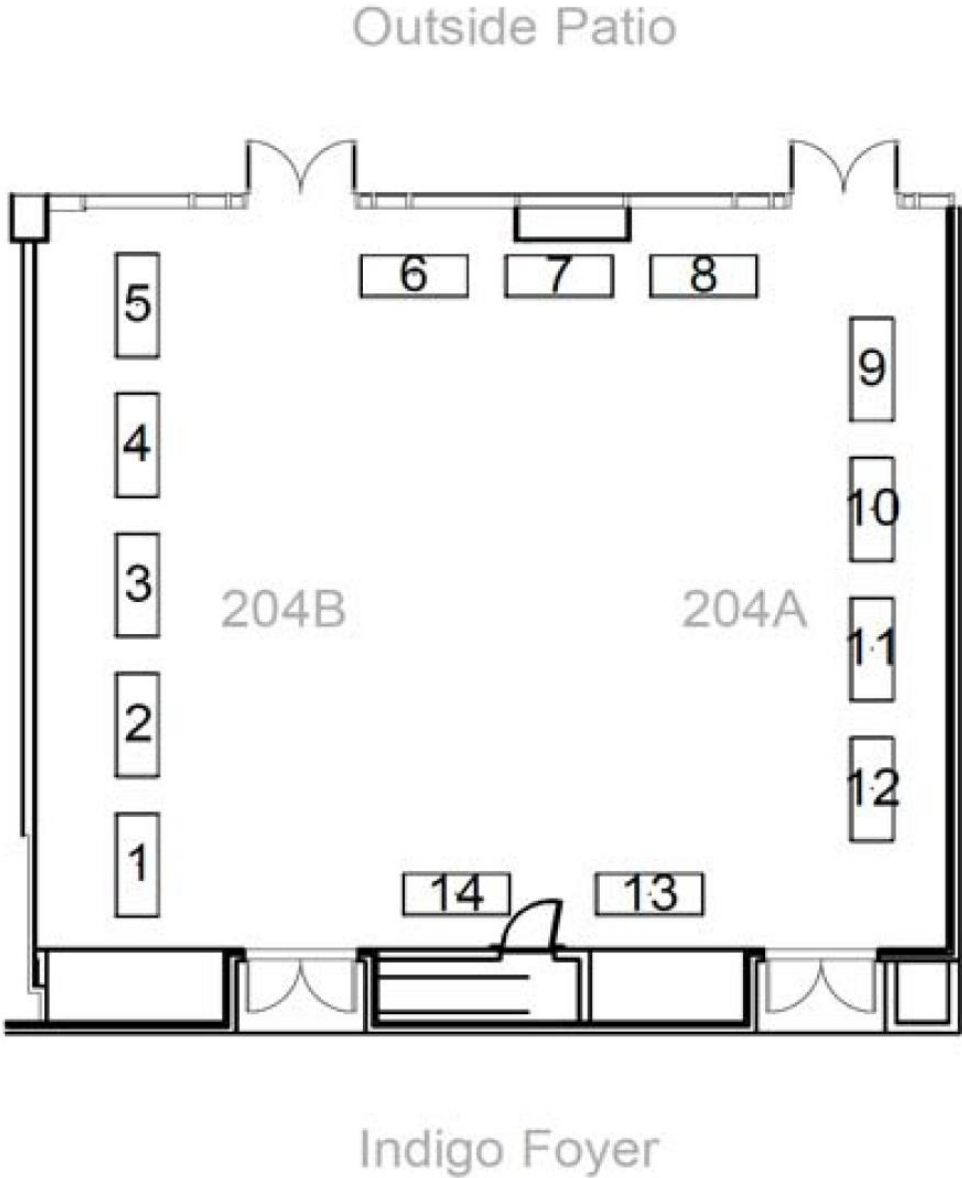
**AGREEMENT:** We understand this application becomes a legally binding agreement when accepted by an agent of the Conference ConCepts - NVMe Developer Days.

AGREED: \_\_\_\_\_ Date \_\_\_\_\_  
 (Exhibiting Company Representative)

AGREED: \_\_\_\_\_ Date \_\_\_\_\_  
 (Conference ConCepts Representative)



**TABLE TOP SHOW FLOOR**



6 ft table draped – Standard Electrical – 2 Chairs – trash can (Recommend Banner Stands) Space is 7 ft. each.  
Contact Kat for Double-table Registration – 505 238 3208 – [kat@nvmedeveloperdays.com](mailto:kat@nvmedeveloperdays.com)