



## NVMe Developer Days

### Michael Cornwell of Microsoft Azure Cloud to Give Opening Keynote at NVMe Developer Days

*Storage design trailblazer opens inaugural conference on December 5*

**San Diego, CA -- October 24, 2018** -- NVMe Developer Days, the first industry conference focused exclusively on NVMe, announces that Michael Cornwell, General Manager, Storage Technologies for Azure Hardware Infrastructure at Microsoft, will present the opening keynote for its inaugural event. NVMe Developer Days will be held December 5-6 at the Hilton San Diego Bayfront.

Michael Cornwell is widely recognized for his trailblazing work in flash storage design at Pure Storage, Sun Microsystems, and Apple. As Lead Technologist at Sun, he developed early NAND flash memory technology for server and enterprise applications. As Manager of Storage Engineering at Apple, he was instrumental in adopting NAND flash in the incredibly successful iPod and iPhone. As Microsoft's General Manager of Storage Technologies, Cornwell defines Azure's overall storage needs and implementation methods for the huge and fast-growing Azure cloud. Azure generates about \$20 billion in annual revenue (almost doubling every year) and is used by over 80 percent of the Fortune 500. The Azure infrastructure includes over 100 data centers worldwide, with millions of servers, hundreds of petabytes of storage, and terabits per second of network capacity. In April 2018, Forbes Magazine rated Azure as the #1 cloud<sup>1</sup> based on Q1 revenue.

"Michael Cornwell is not only an industry leader in flash storage design, he now oversees the hardware infrastructure for one of the world's two largest storage customers," said Mike Heumann, NVMe Developer Days Conference Chair. "He brings a unique perspective to both the intricacies of NVMe-based design and future storage markets. We're very pleased that Michael will share his in-depth experience and insights at the inaugural NVMe Developer Days conference."

Pre-registration is now open for the inaugural NVMe Developer Days, to be held December 5-6 at the Hilton San Diego Bayfront. NVMe Developer Days is the first conference focused entirely on the "how-to's" of NVMe, the high performance storage standard based on the PCIe bus. Discussion and presentation topics include NVMe storage virtualization, software for NVMe developers, M.2 and EDSFF form factors, and "60 NVMe Tips and Tricks". The event also offers table exhibits and founding sponsorships for companies and organizations wanting to take leadership positions in this rapidly emerging market.

#### Supporting Resources

- Visit MRAMDevDay on: [NVMeDeveloperDays.com](http://NVMeDeveloperDays.com)
- Follow MRAMDevDay on [Twitter.com/NvmeDeveloper](https://twitter.com/NvmeDeveloper)

#### About NVMe Developer Days

NVMe Developer Days is the first industry conference focused exclusively on the NVMe standard. It provides a "one stop shop" for both storage designers and end users to learn about high-performance NVMe applications, technical specifications, available products and ecosystem support. NVMe Developer Days is organized by Conference ConCepts, a full-service professional management company best known for producing Flash Memory Summit, the world's leading event on non-volatile memory.

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<sup>1</sup> According to Forbes 2018 Q1 Revenue, April 20, 2018

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